



CPDA

Value to Distributors

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What did CPDA look like?

10+ Distributors

- Winfield, Wilbur-Ellis, Loveland, Sanders, Red Panther, United Cooperative, United Suppliers, Brandt, Rosen's, Helena, etc.....

Some of the Key Accomplishments (not exhaustive)

- Improvement of tank mix spray adjuvant credibility
 - Through standardization of terms & definitions
- Implementation of CPDA Adjuvant Certification program
 - Established guidelines on label language
- Provided guidelines for state adjuvant regulations
 - Mirror closely CPDA standardization guidelines
- Prevented regulatory action by the EPA on residue trials
 - For each adjuvant/pesticide mix



What does CPDA look like today?

2 Distributor

- Rosen's & Helena
- Several recently exited

Current areas of focus (not exhaustive)

- GHS
 - Logistics / costs
 - Release for shipment language
- DRT Workgroup
 - How do adjuvants play into EPA policies
- Prop 65
 - Logistics
 - How do we comply & fit in the definitions



What does CPDA look like today?

Current areas of focus (not exhaustive)

- Other state issues
 - WA - “principle functioning agents”
- PRIA 4
- Hazzard Communication Standard
- Other areas of our business
 - Biostimulant definition
 - Inert approvals



Why belong to CPDA?

Some Key Benefits

- A seat at the table representing our view
 - Not just Basic or Multinational's views
 - Our views are different
- A collective voice
- Teamwork with other industry organizations
- Understand the strengths & weaknesses of agency personnel & staffers
 - Playing to those accordingly
- Need a “watchdog” to insure the agency acts timely
- Direction & training
 - Implementing new regulatory items
- State agency interaction
- Networking



Why belong to CPDA?

Some Key Benefits – Let's expand on this a bit

- **A collective voice**
 - Why not just belong to ARA or CLA or others?
 - Not saying these organizations are not important
 - BUT... Our views are different from their areas of focus
 - Team up with them where it makes sense for both
 - Yet still have a voice of our own if we can't agree
 - Prioritization of our issues
 - Why not just represent myself with internal Gov't Affairs Department?
 - Will the EPA take that as serious as needed?
 - They respond to a collaboration of multiple
 - Mutually beneficial
 - Can add credibility to both
 - CPDA has a full time presence in WA
 - Anonymity when needed



We need YOU...

**Lets re-invest, re-engage & re-build
something special together**