



COUNCIL OF PRODUCERS &  
DISTRIBUTORS OF AGROTECHNOLOGY

*2019 Summer Conference & Annual Meeting  
August 19 – August 21, Park City, UT*

# **“The Growing Benefits of CPDA Membership”**

**Arthur Bass**  
***Chemorse***

***Member, CPDA Board of Directors***  
***Chair, CPDA Membership Committee***

# CPDA Vision

- *CPDA is the premier advocate of producers and suppliers of adjuvants, inert ingredients, and other agrotechnology products as well as post-patent pesticide formulators, distributors and manufacturers on federal and state public policy issues impacting their operations.*



## **CPDA is a Member-Driven Organization**

- **Membership provides your company a “seat at the table” should a policy matter arise that is specific to the unique business interests and operations of generic producers, formulators/distributors, and/or adjuvant/inert ingredient suppliers.**
- **Our member companies benefit from CPDA’s collaboration with its industry partners. “Strength in numbers” and a collective voice leads to more likely successful outcomes on public policy matters whether it be at the state or federal level.**



## **Agrotechnology Committee**

- ***Co-Chairs:***  
***Paul Bially, Solvay***  
***Dave Ferguson, Huntsman Performance Products***
- ***Committee membership is open to all and participation is the bedrock upon which CPDA builds its advocacy efforts and success!***



# **Agrotechnology Committee Work Groups**

## **Focused On:**

- ***Regulatory initiatives in the Washington State Department of Agriculture that could affect the approval and registration of adjuvants, such as WSDA's recent nomenclature proposal for adjuvants that raised concerns over the possible erosion of Confidential Business Information (CBI) protections.***
  - ***Our thanks to Lynn Georges, Brandt Incorporated, for her work on Washington state regulatory issues affecting adjuvants.***
- ***Changes to California's Department of Pesticide Regulation product registration procedures that have significantly lengthened review times and impeded a company's ability to secure the state registration of agricultural pesticides and adjuvants in a timely manner.***
  - ***Robert Ehn, R3 Ag Consulting, LLC has taken the lead in working with California state regulators. He will be making a presentation.***
- ***Other work groups are formed whenever our members see an issue of serious concern requiring in-depth analysis and evaluation.***



## **Recent Accomplishments and Activities**

- ***Convinced the Washington State Department of Agriculture to collaborate with CPDA for its nomenclature proposal that raised concerns over CBI. Kevin Crosby's presentation will provide details and results .***
- ***Secured EPA approval of a list of products that can be used as a substitute for BIT along with a time-limited self-certification process whereby registrants notify the Agency of a change in the source of BIT without having to submit an amended Confidential Statement of Formula.***
- ***Called upon EPA to implement procedural changes that would facilitate the more timely and consistent review of inert ingredient applications and reduce the number of renegotiations that are taking place with increased frequency and resulting in significant delays in submission approval.***



## **Recent Accomplishments and Activities**

- *As a member of the PRIA Coalition, supported the reauthorization of the Pesticide Registration Improvement Act (PRIA 4) which was signed into law on March 8, 2019.*
- *Joined with CLA, and RISE in submitting joint comments recommending that EPA deny a petition that, if granted, would expand the Agency's testing requirements to include every end-use product formulation and tank mix.*



## **2019 CLA-RISE-CPDA Regulatory Conference**

- ***CPDA joined with CLA and RISE in co-hosting a Regulatory Conference held April 3-5, 2019 in Arlington, Virginia***
- ***The Conference featured two breakout sessions focusing on inert ingredients:***
  - ***Innovation in Product Formulation***
  - ***Efficiencies in the Regulation of Product Chemistry***
- ***CPDA speakers included:***
  - ***Kevin Crosby, Adjuvants Unlimited***
  - ***Gary Halvorson, CPDA President***
- ***The breakout sessions featured Kerry Leifer, Branch Chief of the Agency's Chemistry, Inerts and Toxicology Assessment Branch***



## **CPDA/CLA Inerts Steering Committee**

- *Co-chaired by CPDA and CLA*
- *A voluntary forum for the discussion and evaluation of inert ingredient issues that impact the agricultural chemicals industry*
- *Membership is open to all members of CPDA and CLA*
- *The Inerts Steering Committee develops comments and white papers for dissemination to CPDA and CLA members, federal agencies, and other organizations*
- *Our thanks to Kevin Crosby (Adjuvants Unlimited) and Carmine Sesa (AgMarket Results) for co-chairing the CPDA Inerts Work Group that brings Council recommendations and concerns to the full Inerts Steering Committee for discussion and action*



## **CPDA Adjuvant Certification Program**

- ***Establishes uniform definitions and standards for adjuvants used with crop protection products to ensure the highest level of quality and reliability of adjuvants.***
- ***Rebecca Peters (Precision Laboratories, LLC) chairs the Adjuvant Standards Certification Committee.***
- ***Jim Reiss will be presenting the program update.***



## Collaboration with Industry Partners

- ***CPDA is a member of the Pesticide Policy Coalition (PPC) which represents food, agriculture, pest management and related organizations that support transparent, fair and science-based regulation of pest management.***
- ***CPDA is a member of the PRIA Coalition, a coalition of industry trade associations, farm worker groups, and environmental interests that worked together in securing the passage and enactment of PRIA 4.***
- ***CPDA and CropLife America recently signed an agreement that defines areas of collaboration where both associations will work together to better serve the needs of their respective members through improved program and message coordination.***
- ***Other trade associations with whom we have developed a working relationship on policy issues where our positions are aligned include:***
  - ***Agricultural Retailers Association***
  - ***Far West Agribusiness Association***
  - ***Washington Friends of Farms and Forests***
  - ***Western Plant Health Association***



## **How does CPDA membership benefit your company?**

- ***KNOW WHERE YOU CAME FROM — KNOW WHERE YOU ARE GOING***
- ***CPDA — Initial structure effective.***
  
- ***CPDA — “Dark times”— Dysfunctional like many associations that get off track***
  - (a) Unilateral decisions— Voice and expertise of Board & members not a factor. Not membership driven.***
  - (b) Alienated federal and state regulatory agencies and other potential industry trade association allies with contrarian approach.***
  - (c) Inefficiency ran founding members off and discouraged potential new members.***
  
- ***“New” CPDA — MEMBERSHIP DRIVEN***
  - (a) Led by Gary Halvorson, Dave Allen, Jim Reiss and new board members***
  - (b) Planning for and addressing issues important to members***
  - (c) Vastly improved relationship with federal & state regulatory***
  - (d) Utilizing expertise of other trade partners through collaboration***
  - (e) Large and small companies share an equal voice on issues***



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***WHY SHOULD I JOIN????????***

***(a) To have an active and effective voice in industry on  
current & future issues.***

***(b) Networking***

***(c) Expense issue—Can't save our way to a profit***

***CPDA NEEDS — Your membership AND your participation!***

***THANKS***