

CPDA 2020 ANNUAL BUSINESS MEETING

Monday, September 28

EASTERN DAYLIGHT TIME

2:00 pm – 3:30 pm

CPDA 2020 Annual Business Meeting

Note: Registration for the CPDA 2020 Annual Business Meeting is separate from the Joint Virtual Meeting below. An email announcing the details will be sent soon or visit cpda.com to register. *This CPDA meeting is open to CPDA Members only and registration fees will not be required.*

2020 JOINT VIRTUAL ANNUAL MEETING AGENDA

Tuesday, September 29

EASTERN DAYLIGHT TIME

10:30 am – 12:30 pm

General Session and CLA Business Meeting

- **Welcome** Chris Novak, *President & CEO, CropLife America*
- **Chair's Remarks** Susanne Wasson, *President, Crop Protection Platform, Corteva AgriScience*
- **CLA Business Meeting** Rachel Lattimore, *Executive Vice President & General Counsel, CropLife America*
- **CLA Awards Presentation**
- **Keynote Address** Ana Navarro, *Strategist & Political Commentator, CNN*
- **CEO's Address** Chris Novak, *President & CEO, CropLife America*

1:00 pm – 2:30 pm

Concurrent Sessions

- **COVID-19: Current and Future Regulatory Compliance Challenges Impacting Agriculture**
- **Consumer Perceptions of Pesticides**
- **The State of State Affairs Part 1: Current Challenges Facing Agriculture in the States During This Time of Uncertainty**

2:15 pm – 4:00 pm

Concurrent Sessions

- **Communicating Science to Elected Officials**

Wednesday, September 30

EASTERN DAYLIGHT TIME

10:30 am – 12:30 pm

Government Affairs General Session

- **Welcome** Chris Novak, *President & CEO, CropLife America*
- **Trade Policy and the Impact to Agriculture** Ted McKinney, *USDA Under Secretary of Agriculture for Trade and Foreign Agricultural Affairs*
- **A View from Capitol Hill** Sen. Pat Roberts (R-KS) (Invited) and Hon. Colin Peterson (D-MN) (Invited)
- **CLA Passing of the Gavel and Closing Address** Chris Novak, *President & CEO, CropLife America*, Susanne Wasson, *President, Crop Protection Platform, Corteva AgriScience*, and Paul Rea, *Senior Vice President Agricultural Solutions North America, BASF Corporation*

1:00 pm – 1:45 pm

Virtual Lunch and Elections: A 2020 Forecast

- **Join Jim Massie (Massie Partners)** as he breaks-down the 2020 election and what we can expect from a number of different outcome scenarios.

2:00 pm – 3:30 pm

Concurrent Sessions

- **The State of State Affairs Part 2: The Intersection of State Affairs Issues – Where All Good (and Bad) Policies Begin**
- **Pesticide Report Briefing: Field to Market**
- **Deep Dive into Trade Regulation**
- **How CPDA Programs Assist in Reducing Herbicide Complaints and Help Manage Off-Target Movement of Pesticides**