

Sponsorship Levels

Diamond Level - \$5000+

Platinum Level - \$3000-\$4999

Gold Level - \$2000-\$2999

Silver Level - \$1000-\$1999

Sponsorship Benefits

All Sponsorships levels include the following:

- Pre-conference communications and announcements featuring company name and/or logo.
- Recognition & company logo on cpda.com conference webpages
- Recognition & company logo within the printed Conference Agenda
- Recognition with corporate logo on printed conference signage throughout conference.
- Recognition with corporate logo on main presentation screen during conference program.
- Each sponsorship also receives additional recognition associated to an event activity. These sponsorships vary by level with examples listed below.

Diamond & Platinum Levels

- **Sponsorship of Welcome Reception** - CPDA Welcome/Opening Reception (1-3 Sponsors)
- **Sponsorship of Networking/Cocktail Reception (Offsite for Nashville 2022)**- CPDA Networking Reception (2-3 Sponsor)
- **Sponsorship of Reception Open-Bar Station** - CPDA Welcome/Opening Reception (1 Sponsor)
- **Sponsorship of Reception Open-Bar Station** - CPDA Networking Reception (1 Sponsor)
- **Sponsorship of a Featured/Guest Speaker** - including signage displayed during presentation. (1 Sponsor per speaker)

Gold & Silver Levels

- **Sponsorship of Conference Lanyards and/or Custom Meeting Badges** with company logo displayed (Gold)
- **Sponsorship of Adjuvants University** (Gold, 2 Sponsors)
- **Sponsorship of Conference Program** – (Silver)
- **Sponsorship of Attendee Meeting Lounge** small meeting room within main conference area set aside for attendee use (Silver)
- **Sponsorship of Registration/Conference Information Table**, includes table-top signage recognition. (Silver)
- **Sponsorship of WiFi Access**, recognition mentioned and displayed. (1 Sponsor – Silver)

2022 Annual Adjuvants & Inerts Conference Sponsorship Levels and Benefits

Gold & Silver Levels (continued):

- **Sponsorship of All-Day Coffee Station (Day 1&2)** (Gold)
- **Sponsorship of All-Day Water/Beverage Station (Day 1 & 2)** (separate from Coffee Station) (Gold)
- **Sponsorship of Morning Pastries/Breakfast Station (day 1)** (Gold or Silver)
- **Sponsorship of Morning Pastries/Breakfast Station (day 2)** (Gold or Silver)
- **Sponsorship of Mid-Morning Break Station (day 1)** (Gold or Silver)
- **Sponsorship of Mid-Morning Break Station (day 2)** (Gold or Silver)
- **Sponsorship of Mid-Afternoon Break Station (day 1)** (Gold or Silver)
- **Sponsorship of notepads for attendees** (Silver)

Optional sponsorships opportunities when appropriate:

- **Off-Site Cocktail Receptions** (Platinum)
- **Transportation Sponsor**
- **Recreational Activities** (when appropriate, e.g. golf outing, tours, etc.)
- **Sponsorship of Rooms Key** – Logo Printed
- **Registration/Events Bags** – with sponsor donated logo-branded bags for use of registration/conference and general information.