



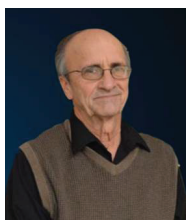
FOR IMMEDIATE RELEASE

April 12, 2022

**CPDA announces new senior-level hires for
government relations and adjuvant chemistry education**



Scott Rawlins



Johnnie Roberts

Washington, DC – The Council of Producers and Distributors of Agrochemicals announces the hiring of two industry veterans, Scott Rawlins as Director of Government Relations, and Johnnie Roberts as Director of Education – Adjuvant Chemistry.

Rawlins held similar roles with Wilbur-Ellis and Makhteshim Agan and brings an important set of experiences, given CPDA's key focus of advocacy for the advancement of the generic crop protection industry, which includes manufacturers and distributors of products like adjuvants and inert ingredients.

Roberts joins CPDA from Helena Agri-Enterprises, where he spent 44 years in development and technical support of pesticide, adjuvant, and nutritional formulations. He is inventor or co-inventor of 15 U.S. patents.

According to CPDA President Terry Kippley: "CPDA exists as an advocacy organization to protect and advance the interests of our industry at the federal and state level, and to that end, CPDA is enhancing its organization to execute against its purpose to Proactively lead in the vital areas of Advocacy, Community, and Education (PACE)."

Longtime CPDA President Gary Halvorson will be retiring during CPDA's 2022 Adjuvants and Inerts Conference to be held May 18-20 in Nashville, a position taken over by Kippley in January 2022.

Current staff also includes:

- Carrie Haakana, Director of Marketing and Office Operations
- Joe Gednalske, Director of Education – Adjuvant Development
- Bruce Bollinger, Technical Director – Adjuvant Certification Program
- Chrissy Whitcomb, Member Support and Administrative Assistant

About CPDA

The Council of Producers and Distributors of Agrotechnology (CPDA) based near Washington DC has been the voice for the generic crop protection industry for 35 years. Nearly 80% of US distribution for the \$13 billion crop protection market and approximately 80% of the inert ingredients used in agricultural production in the US are provided by CPDA members. The association members are a network of basic inert manufacturers, adjuvant formulators, biorational product companies, distributors, retailers, US pesticide formulators, and generic crop protection registrants and manufacturers who make their voices heard by working together.

For more information, please visit CPDA.com.

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