

Central Time

10:30am – 1:00pm **CPDA Board of Directors Meeting** – Room Location: Piedmont

10:30am – 12:00pm **Adjuvant Certification Program Meeting – Open to all attendees** – Room Location: E Summit – Level 4
Moderated by Bruce Bollinger, Technical Director – Adjuvant Certification Program

12:00pm **Conference Registration Open** – Location: Summit Foyer – Level 4

CPDA ADJUVANT UNIVERSITY (NEW!)

CPDA ADJUVANT UNIVERSITY – "From the Lab to the Field" – Location: E Summit – Level 4

See the Adjuvants University webpage for more agenda detail

2:00pm – 3:00pm **Introduction to the building blocks of adjuvant technology**
Dr. Tripp Floyd and Beth Lowe, Ethox Chemicals

3:00pm – 3:15pm **Break** – Location: E Summit Foyer – Level 4

3:15pm – 3:45pm **The linkage between chemistry into activator adjuvants**
Dr. Greg Lindner, Research Director, Croda

3:45pm – 4:15pm **Adjuvant Field optimization, Part 1** Johnnie Roberts, Director of Education – Adjuvant Chemistry, CPDA

4:15pm – 4:45pm **Adjuvant Field optimization, Part 2** Dr. Richard Zollinger, NDSU Emeritus

WELCOME RECEPTION – CONFERENCE OPENS

5:00pm – 5:30pm **Welcome Cocktail Reception – New Members and Board Members**, Location: Pool Terrace – Level 5

5:30pm – 7:00pm **Welcome Cocktail Reception – Open to All**, Location: Pool Terrace – Level 5

Thursday, May 19, 2022

GENERAL SESSION

7:00am **Registration open – Location:** Summit Foyer – Level 4

7:00am – 8:00am **Networking with Coffee & Pastries** – Location: Summit Foyer – Level 4

Current State of U.S. Crop Protection Business:

Location: E Summit – Level 4

8:00am – 8:30am **Welcome and Introductions, & 35 Year Anniversary Celebration Video** Terry Kippley, CPDA President;
Tim Dlabaj, CPDA Chairman and General Manager, Helena Products Group, Helena Agri-Enterprises

8:30am – 9:00am **China Agrochemical supply and China strategic sourcing**, David Li, Marketing Director,
SPM Biosciences, Beijing, and editorial advisor and regular columnist for AgriBusiness Global

9:00am – 9:30am **China and India supply, tariffs, and outlook**, Jim DeLisi, President, Fanwood Chemical

9:30am – 10:00am **Challenges faced by retail, 2022 and beyond**,
Daren Coppock, President & CEO, Agriculture Retailers Association

10:00am – 10:15am **Morning Break** – Location: Summit Foyer – Level 4

10:15am – 11:30am **Legislative Panel: CPDA Focus and Priorities**

Scott Rawlins, Director of Government Affairs, CPDA;

Ethan Mathews, Director of Governmental Affairs, Wilbur-Ellis;

Cristen Rose, Haynes and Boone, LLP, CPDA Legal Counsel;

Peter Roskam, Former U.S. Congressman, Partner, Government Affairs, Sidley Austin LLP

11:30am – 1:00pm **Networking Lunch (on your own)**

Future State of U.S. Crop Protection Business

Location: E Summit – Level 4

1:00pm – 1:45pm **Managing the Dynamics of Volatility and Change in the U.S. Crop Protection Market**

Dr. Bob Trogele, Chief Operating Officer and Executive Vice President, AMVAC

1:45pm – 2:45pm **Farmer of the Future Meets the Next Gen Consumer**, Brett Sciotto, CEO, Aimpoint Research

2:45pm – 3:00pm **Afternoon Break** – Location Summit Foyer – Level 4

3:00pm – 4:30pm **Executive Leadership Panel**, Moderator: Brett Sciotto, CEO, Aimpoint Research

Future state of U.S. Crop Protection – a look five years out

How does our business model have to change to compete?

Company Intro: Overview of organization, vision, key challenges and opportunities

Panelists: Mr. Eric Cowling, President & CEO Helena Agri-Enterprises

Mr. Brett Bruggeman, President of Winfield United

Mr. Troy Bolt, Vice President & General Manager, Simplot Grower Solutions

Mr. Jeff Tarsi, President, Global Retail Nutrien Ag Solutions

4:30pm – 4:45pm **Closing Comments** Terry Kippley, CPDA President;

5:00pm – 7:00pm **Networking Reception** – Offsite Location: The Standard

GENERAL SESSION

7:00am – 8:00am	<p>Networking with Coffee & Pastries – Location: Summit Foyer – Level 4</p> <p style="text-align: center;">Adjuvant Retail Economics and Opportunities</p> <p style="text-align: center;">Location: E Summit – Level 4</p>
8:00am – 8:30am	<p>Welcome and Introductions Terry Kippley, CPDA President; Tim Dlabaj, CPDA Chairman and General Manager, Helena Products Group, Helena Agri-Enterprises</p>
8:30am – 9:15am	<p>Dealer economics and adjuvant opportunity, Brad Oelmann, President, Farrell Group</p>
9:15am – 9:30am	<p>Adjuvant Certification Program, Bruce Bollinger, ACP Technical Director, CPDA</p>
9:30am – 10:00am	<p>Application Enhancement Program, Jim Reiss, VP Product Development, Precision Laboratories, Dr. Josie Hugie, Branded Technologies Data Manager, Wilbur-Ellis</p>
10:00am – 10:15am	<p>EPA and Joint Inerts Steering Committee (JISC) update, Dr. Kevin Crosby, Technology Manager, Adjuvants Unlimited and Co-Chair of JISC committee</p>
10:15am – 10:30am	<p>Break - Location: Summit Foyer – Level 4</p>
10:30am – 11:00am	<p>Squeezing glyphosate supply - use the right adjuvant Dr. Richard Zollinger, NDSU Emeritus</p>
11:00am – 12:00pm	<p>The Business of Agriculture, Damian Mason, Agriculturalist</p>
12:00pm	<p>Program Conclusion, Terry Kippley, CPDA President</p>