

2022 Annual Sales Meeting Sponsorship Levels and Benefits

La Cantera Resort & Spa, September 26 – 27, 2022

Sponsorship Levels

Diamond Level - \$5000+

Platinum Level - \$4000-\$4999

Gold Level - \$3000-\$3999

Silver Level - \$2000-\$2999

Sponsorship Benefits

All Sponsorships levels include the following:

- Pre-conference communications and announcements featuring company name and/or logo.
- Recognition & company logo on cpda.com conference webpages
- Recognition & company logo within the printed Conference Agenda
- Recognition with corporate logo on printed conference signage throughout conference.
- Recognition with corporate logo on main presentation screen during conference program.
- Each sponsorship also receives additional recognition associated to an event activity. These sponsorships vary by level with examples listed below.

Diamond & Platinum Levels

- **Sponsorship of Networking Cocktail Reception**- CPDA Members, Tuesday, September 27th (2-3 Sponsor)
- **Sponsorship of CPDAPAC event** – event to be announced (2-3 Sponsors)
- **Sponsorship of a Guest Speaker**, Allister Phillips, AgbioInvestor - including signage displayed during presentation.
- **Sponsorship of a Featured Speaker** - including signage displayed during presentation.
- **Sponsorship of CPDA Awards Presentation**

Gold & Silver Levels

- **Sponsorship of Conference Lanyards and/or Custom Meeting Badges** with company logo displayed (Gold)
- **Sponsorship of Conference Program** – (Gold)
- **Sponsorship of WiFi Access**, recognition mentioned and displayed. (1 Sponsor – Silver)
- **Sponsorship of All-Day Coffee Station** (Gold)

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Gold & Silver Levels (continued):

- **Sponsorship of All-Day Cold Beverage Station** (separate from Coffee Station) (Gold)
- **Sponsorship of Mid-Morning Break Station** (Gold or Silver)
- **Sponsorship of Mid-Afternoon Break Station**(Gold or Silver)
- **Sponsorship of Registration/Conference Information Table**, includes table-top signage recognition. (Silver)

Optional sponsorships opportunities when appropriate:

- **Transportation Sponsor**
- **Recreational Activities** (when appropriate, e.g. golf outing, tours, etc.)
- **Sponsorship of Rooms Key** – Logo Printed
- **Registration/Events Bags** – with sponsor donated logo-branded bags for use of registration/conference and general information.