



Crop Protection and Adjuvant Business Today and Tomorrow

2023 CPDA Adjuvants, Inerts, and Crop Protection Conference

Marriott Louisville Downtown

Monday, May 1, 2023

REGISTRATION AND ALL MEETINGS LOCATION: Salon 106

Central Time
10:00am – 12:30pm

CPDA Board of Directors Meeting - Room: Rose

1:00pm – 2:00pm

Adjuvant Certification Program Meeting - Open to all attendees - Room: TBD
Moderated by Bruce Bollinger, Technical Director - Adjuvant Certification Program

12:00pm

Conference Registration Open - Location: Salon 1-6 Foyer

CPDA ADJUVANT UNIVERSITY

CPDA ADJUVANT UNIVERSITY - "A New ERA of Agrotechnology" - Location: Salon 1-6

Program Moderator: Eileen Bernard, Adjuvant Manager, Nutrien

2:00pm – 3:00pm

Adjuvants: Where are we and where are we going?

Johnnie Roberts, Director of Education - Adjuvant Chemistry, CPDA;
Joe Gednalske, Director of Education - Adjuvant Development, CPDA

3:00pm – 3:15pm

Afternoon Break

3:15pm – 3:45pm

Optimizing Your Spray Mixture

Connor Ferguson, Branded Technologies Data Manager, Wilbur-Ellis

3:45pm – 4:15pm

Future Trends in Application Technology

Moderator: John Hemminghaus, Commercial Development Manager, Ethox Chemicals

Panelists: Dr. Greg Lindner, Research Director, Croda

Dr. Jennifer Ralston, NA Soybean Strategy Lead, Bayer Crop Science

Dr. Jesaelen G Moraes, Application Technology Lead, Blue River Technology

Dr. Ryan Rector, Crop Protection Manager, Adjuvants Unlimited

4:15pm – 4:45pm

Future Trends in Formulation Technology Timothy Anderson, Agro Development, BASF

WELCOME RECEPTION - CONFERENCE OPENS

5:00pm – 5:30pm

Welcome Cocktail Reception - New Members and Board Members Location: Salon 5-6 Foyer

5:30pm – 7:00pm

Welcome Cocktail Reception - All Attendees Location: Salon 5-6 Foyer

Tuesday, May 2, 2023

GENERAL SESSION

REGISTRATION AND ALL MEETINGS ARE LOCATED: Salon 1-6

7:00am

Registration open

7:00am – 8:00am

Networking with Coffee & Pastries

Current State of U.S. Crop Protection Business:

8:00am – 8:15am

Welcome and Introductions Terry Kippley, CPDA President;

David Bower, CPDA Chairman and Specialty Products Manager, Brandt Consolidated

8:15pm – 9:30am

American Food Power Brett Sciotto, CEO, Aimpoint Research

9:30pm – 9:45am

Rapidly Evolving US Ag Trade Scene, The Good, The Bad, The Ugly Jay Vroom, CPDA Strategic Advisor

9:45am – 10:45am

CPDA Government Relations: PRIA V advocacy efforts and its impact on Inert and Post Patent member ability to compete

Scott Rawlins, Director of Government Affairs, CPDA

Ethan Mathews, Director of Governmental Affairs, Wilbur-Ellis;

Jay Vroom, CPDA Strategic Advisor

10:45am – 11:00am

Morning Break

11:00am – 12:00pm

Current and Future Economic State of the Crop Protection Industry

Allister Phillips and Derek Oliphant, Co-Founders, AgBioInvestor

12:00pm – 1:30pm

Networking Lunch (on your own)

Tuesday, May 2, 2023

GENERAL SESSION

REGISTRATION AND ALL MEETINGS ARE LOCATED: Salon 1-6

Future State of U.S. Crop Protection Business

Central Time

1:30pm – 2:30pm

Ag Retailer of the Future Panel

Panelists: Margy Eckelkamp, Editor, Farm Journal/The Scoop

Ken Zuckerberg, Lead Economist, Grain & Farm Supply, CoBank

Brett Sciotto, CEO, Aimpoint Research

2:30pm – 2:45pm

Afternoon Break

2:45pm – 4:15pm

Executive Leadership Panel *Moderator: Brett Sciotto, CEO, Aimpoint Research*

COMPANY INTRODUCTION, VISION, KEY INITIATIVES

FUTURE STATE OF U.S. CROP PROTECTION

IMPACT OF SUSTAINABILITY ON BUSINESS OPERATIONS & DEVELOPMENT

Panelists: Inert Manufacturer: Joel Saltzman, CEO N.A., Indorama Ventures

Post-Patent Manufacturer: Spencer Vance, Director of Customer Engagement, Albaugh

Distributor: Casey McDaniel, Vice President, Loveland Products, Inc/Nutrien Ag Solutions

Retailer: Jeff Blair, CEO, Greenpoint

4:15pm – 4:30pm

Closing Comments *Terry Kipplev, CPDA President*

5:00pm – 7:00pm

Networking Reception: Muhammad Ali Center

Wednesday, May 3, 2023

GENERAL SESSION

6:45am – 7:45am

Adjuvant Industry Stakeholder Breakfast Meeting

How to improve the Adjuvant Certification Program & grow the overall market

7:00am – 8:00am

Networking with Coffee & Pastries

Adjuvant & Inerts Market Update

8:00am – 8:15am

Welcome and Introductions *Terry Kipplev, CPDA President:*

David Bower, CPDA Chairman and Specialty Products Manager, Brandt Consolidated

8:15am – 9:15am

Global Inert and Crop Protection Active Ingredient Pricing 2023 Outlook and Beyond

Moderator: Jim Delisi, President, Fanwood Chemical

David Li, Marketing Director, SPM Biosciences, Beijing, & editorial advisor, AgriBusiness Global

Andrew Burlingham, Director Generic Crop Protection, Nutrien Ag Solutions

9:15am – 9:45am

Inerts and Post-Patent EPA Working Group Update

Cristen Rose, Haynes & Boone, CPDA Outside Legal Counsel

Nathan Ehresman, Regulatory Director N.A., Albaugh

9:45am-10:00am

Morning Break

10:00am – 10:30am

Setting a National Adjuvant Regulatory Standard at the State Level

Bruce Bollinger, ACP Technical Director, CPDA

Scott Baker, Director of Regulatory, Innvictis/ Simplot

10:30am – 11:00am

Increase Market Share by Leveraging the Application Enhancement Program

Jim Reiss, VP Product Development, Precision Laboratories

11:00am – 11:45am

Key Regulatory Issues Impacting Inerts at the EPA and Joint Inerts Steering Committee (JISC)

Dr. Kevin Crosby, Director of R&D, Adjuvants Unlimited and Co-Chair of JISC committee

11:45am-12:00pm

Program Conclusion, *Terry Kipplev, CPDA President*