2023 ADJUVANTS, INERTS AND CROP PROTECTION CONFERENCE

Marriott Louisville Downtown

Monday, May 1, 2023

REGISTRATION AND ALL MEETINGS ARE LOCATED: Salon 1–6

Central Time

8:00 – 9:30am **CPDA Executive Committee Meeting**
Room: Rose

10:00 – 12:30pm **CPDA Board of Directors Meeting**
Room: Rose

12:00pm **Conference Registration Open**
Location: Salon 1–6 Foyer

1:00 – 2:00pm **Adjuvant Certification Program Meeting**
Open to all attendees - *Room: Salon 1–6*
Moderator: Bruce Bollinger, Technical Director - Adjuvant Certification Program

CPDA ADJUVANT UNIVERSITY

"A New ERA of Agrotechnology"
Location: Salon 1–6 *Sponsored by: Adjuvants Unlimited & Ethox Chemicals*
Program Moderator: Eileen Bernard, Adjuvant Manager, Nutrien

2:00 – 2:15pm **Use of Adjuvant as ESA Mitigation Tool in lieu Extensive Buffers**
Dr. Manojit Basu, VP Science Policy, Croplife America

2:15 – 2:30pm **Biologicals: Farmer Value, Perception & Potential**
Cam Camfield, Founder & CEO, Stratovation Group

2:30 – 3:00pm **Adjuvants: Where are we and where are we going?**
Johnnie Roberts, Director of Education - Adjuvant Chemistry, CPDA

3:00 – 3:15pm **Afternoon Break** *Sponsored by: Consus Chemicals*

3:15 – 3:45pm **Optimizing Your Spray Mixture**
Connor Ferguson, Senior Agronomy Sales Enablement Advisor Texoma, Simplot

3:45 – 4:15pm **Future Trends in Application Technology**
Moderator: John Hemminghaus, Commerical Development Manager, Ethox Chemicals
Panelists: Dr. Greg Lindner, Research Director, Croda
Dr. Jennifer Ralston, NA Soybean Strategy Lead, Bayer Crop Science
Dr. Jesaelen G Moraes, Application Tech Lead, Blue River Technology
Dr. Ryan Rector, Crop Protection Manager, Adjuvants Unlimited

4:15 – 4:45pm **Future Trends in Formulation Technology**
Timothy Anderson, Agro Development, BASF

WELCOME RECEPTION - CONFERENCE OPENS

Sponsored by: Chemorse & Stepan Open Bar Sponsored by: MEY Corporation

5:00 – 5:30pm **Welcome Cocktail Reception - New Members & Board Members**
Location: Salon 5–6

5:30 – 7:00pm **Welcome Cocktail Reception - All Attendees**
Location: Salon 5–6

Tuesday, May 2, 2023

REGISTRATION AND ALL MEETINGS ARE LOCATED: Salon 1–6

GENERAL SESSION

6:45 – 7:45am **Adjuvant Industry Stakeholder Breakfast Meeting**
How to improve the Adjuvant Certification Program & grow the overall market
Room: Rose

7:00am **Registration Open**
Location: Salon 1–6 Foyer

7:00 – 8:00am **Networking with Coffee & Pastries**
Location: Salon 1–6 Foyer
Sponsored by: Exacto

CURRENT STATE OF U.S. CROP PROTECTION BUSINESS

8:00 – 8:15am **Welcome & Introductions**
Terry Kippley, CPDA President
David Bower, CPDA Chairman, Brandt Consolidated

8:15 – 9:30am **American Food Power**
Brett Sciotto, CEO, Aimpoint Research *Sponsored by: Brandt Consolidated*

9:30 – 9:45am **Rapidly Evolving US Ag Trade Scene, The Good, The Bad, The Ugly**
Jay Vroom, CPDA Strategic Advisor

9:45 – 10:45am **CPDA Farm Bill Priorities and Political Outlook**
Moderator: Scott Rawlins, Director of Government Affairs, CPDA
Ethan Mathews, Director of Governmental Affairs, Wilbur-Ellis
Sean McCarty, Director of Government Affairs, Helena Agri-Enterprises, LLC
Jay Vroom, CPDA Strategic Advisor
Sponsored by: Brandt Consolidated

10:45 – 11:00am **Morning Break** *Sponsored by: Clariant*

11:00 – 12:00pm **Current & Future Economic State of the Crop Protection Industry**
Allister Phillips and Derek Oliphant, Co-Founders, AgBioInvestor
Sponsored by: MEY Corporation

12:00 – 1:30pm **Networking Lunch** *(on your own)*

FUTURE STATE OF U.S. CROP PROTECTION BUSINESS

1:30 –2:30pm **Ag Retailer of the Future Panel**
Panelists: Margy Eckelkamp, Editor, Farm Journal/The Scoop
Ken Zuckerberg, Lead Economist, Grain & Farm Supply, CoBank
Brett Sciotto, CEO, Aimpoint Research
Sponsored by: Atticus

2:30 – 2:45pm **Afternoon Break** *Sponsored by: American Plant Food*

2:45 – 4:15pm **Executive Leadership Panel**
Moderator: Brett Sciotto, CEO, Aimpoint Research
Company Introduction, Vision, Key Initiatives driving organization into future
View on the Future state of U.S. Crop Protection business
Impact of geopolitical events on future supply chain and investment decisions
Panelists: Inert Manufacturer: Joel Saltzman, CEO N.A., Indorama Ventures
Post-Patent Mfr: Spencer Vance, Director Customer Experience, Albaugh
Distributor: Casey McDaniel, Vice President, Loveland Products, Inc/Nutrien Ag Solutions
Retailer: Jeff Blair, CEO, Greenpoint Ag

4:15 – 4:30pm **Closing Comments**
Terry Kippley, CPDA President

5:00 – 7:00pm **Networking Reception**
Location: Muhammad Ali Center
Sponsored by: Indorama Ventures & Helena *Open Bar Sponsored by: KALO*

Wednesday, May 3, 2023

GENERAL SESSION

7:00 – 8:00am **Networking with Coffee & Pastries**
Location: Salon 1–6 Foyer
Sponsored by: Exacto

MARKET UPDATE: ADJUVANT, INERTS AND CROP PROTECTION

8:00 – 8:15am **Welcome & Introductions**
Terry Kippley, CPDA President
David Bower, CPDA Chairman, Brandt Consolidated

8:15 – 9:15am **U.S. Policies Impacting Chemical Procurement of Active Ingredients & Inerts in 2023 & Beyond**
Moderators: Jim Delisi, President, Fanwood Chemical
David Li, Marketing Director, SPM Biosciences, Beijing & Editorial Advisor, AgriBusiness Global;
Andrew Burlingham, Director Generic Crop Protection, Nutrien
Sponsored by: Precision Laboratories

9:15 – 9:45am	**Inerts & Post-Patent EPA Working Group Update** Cristen Rose, Haynes & Boone, CPDA Outside Legal Counsel Nathan Ehresman, Regulatory Director N.A., Albaugh
9:45 – 10:00am	**Morning Break**
10:00 – 10:30am	**Setting a National Adjuvant Regulatory Standard at the State Level** Bruce Bollinger, ACP Technical Director, CPDA Scott Baker, Director of Regulatory, Innvictis
10:30 – 11:00am	**Increase Market Share by Leveraging the Application Enhancement Program** Jim Reiss, VP Product Development, Precision Laboratories
11:00 – 11:30am	**Hidden Regulators: Neo-Malthusians and the threat to Agriculture** Dr. Kevin Crosby, Technology Manager, Adjuvants Unlimited & Co-Chair of JISC committee
11:30 – 11:45am	**Program Conclusion** Terry Kippley, CPDA President

cpda
Council of
Producers and Distributors
of Agrotechnology