



# ANNUAL MEETING '23

September 12-14 | Nashville, TN



## Sponsorship Levels & Benefits

### SPONSORSHIP LEVELS

Diamond Level	\$5,000+	Platinum Level	\$4,000
Gold Level	\$3,000	Silver Level	\$2,000

### SPONSORSHIP BENEFITS

All Sponsorships levels include the following:

- > Pre-conference communications and announcements featuring company name and/or logo.
- > Recognition & company logo on cpda.com conference webpages
- > Recognition & company logo within the printed Conference Agenda
- > Recognition with corporate logo on printed conference signage throughout conference.
- > Recognition with corporate logo on main presentation screen during conference program.
- > Each sponsorship also receives additional recognition associated to an event activity.  
These sponsorships vary by level with examples listed below.

#### DIAMOND LEVEL

- > Sponsorship of CPDA Networking Cocktail Reception, Thursday, September 14th (2-3 Sponsors)
- > Sponsorship of Allied Industry Networking Cocktail Reception, Wednesday, September 13th (2-3 Sponsors)
- > Registration/Events Bags, with sponsor donated logo-branded bags for use of registration/conference & general information.

#### PLATINUM LEVEL

- > Sponsorship of a Speaker, including signage displayed during presentation.
- > Sponsorship of Conference Lanyards with logo printed
- > Sponsorship of Meeting Notebooks with logo printed
- > Sponsorship of Meeting Brochure with logo printed on back cover

#### GOLD LEVEL

- > Sponsorship of All-Day Coffee Station
- > Sponsorship of All-Day Cold Beverage Station (separate from Coffee Station)
- > Sponsorship of CPDA Awards Presentation

#### SILVER LEVEL

- > Sponsorship of Mid-Morning Break Station
- > Sponsorship of Mid-Afternoon Break Station
- > Sponsorship of WiFi Access, recognition mentioned & displayed (1 Sponsor)
- > Sponsorship of Registration/Conference Information Table includes table-top signage recognition