Sponsorship Levels & Benefits

SPONSORSHIP LEVELS

Diamond Level $5,500 | Platinum Level $4,500 | Gold Level $3,500 | Silver Level $2,500

SPONSORSHIP BENEFITS

All Sponsorships levels include the following:

- Pre-meeting communications and announcements featuring company name and/or logo.
- Recognition & company logo on cpda.com meeting webpages
- Recognition & company logo within the printed meeting agenda
- Recognition with corporate logo on printed meeting signage throughout meeting.
- Recognition with corporate logo on main presentation screen during meeting program.
- Each sponsorship also receives additional recognition associated to an event activity.
- Opportunity to display any company literature/merch at the Sponsors Table.

These sponsorships vary by level with examples listed below.

DIAMOND LEVEL

- Sponsorship of **CPDA Networking Reception**, Tuesday, September 17th *(2-3 Sponsors)*
- **Events Bags**, with sponsor donated logo-branded bags for use of registration/conference & general information *(1 Sponsor)*
- Sponsorship of Meeting **Lanyards** with logo printed *(1 Sponsor)*
- Sponsorship of **Hotel Key Cards** with logo printed *(1 Sponsor)*
- Sponsorship of **USB or Powerbank** with logo printed *(1 Sponsor)*

PLATINUM LEVEL

- Sponsorship of Meeting **Notebooks** with logo printed *(1 Sponsor)*
- Sponsorship of Meeting **Agenda Brochure** with logo printed on back cover *(1 Sponsor)*
- Sponsorship of **CPDA Awards Presentation** including signage displayed during presentation *(1 Sponsor)*

GOLD LEVEL

- Sponsorship of All-Day **Coffee Station** *(1 Sponsor)*
- Sponsorship of All-Day **Cold Beverage Station** *(1 Sponsor) (separate from Coffee Station)*
- Sponsorship of Morning **Networking Pastries** *(1 Sponsor)*
- Sponsorship of **WiFi Access**, recognition mentioned & displayed *(1 Sponsor)*

SILVER LEVEL

- Sponsorship of Mid-Morning **Break Station** *(1 Sponsor)*
- Sponsorship of Mid-Afternoon **Break Station** *(1 Sponsor)*
- Sponsorship of a **Speaker**, including signage displayed during presentation *(1 Sponsor per speaker)*
- Sponsorship of **Registration/Conference Information Table** includes table-top signage recognition *(1 Sponsor)*