CPDA ESA RADIO SPOTS (:10 & :30)

:10 OPTION A

Endangered Species Act requirements are changing.

Talk with your agronomist or retailer about adjuvant or DRA options.

CPDA: Protecting the Acre. Growing the Opportunity.

:10 OPTION B

Endangered Species Act compliance — made simple.

Talk to your agronomist or retailer about adjuvant or DRA options.

CPDA: Protecting the Acre. Growing the Opportunity.

:10 OPTION C

Reducing drift helps protect more of your acres.

Talk with your agronomist or retailer about adjuvant or DRA options.

CPDA: Protecting the Acre. Growing the Opportunity.

:30 OPTION A

Endangered Species Act requirements are changing, but you've got options.

Adjuvants and DRAs can help keep your spray on target, reduce drift, and support compliance.

That means more confidence in the field and fewer headaches when planning applications.

Talk with your agronomist or retailer about what's right for your operation.

Learn more at CPDA.com/ESAtoolbox.

CPDA: Protecting the Acre. Growing the Opportunity.

:30 OPTION B

Endangered Species Act compliance doesn't have to be complicated.

Adjuvants and DRAs help reduce drift, improve deposition, and keep your spray on target — without adding extra steps.

That means staying productive and confident as requirements change.

Talk with your agronomist or retailer about the right options for your program.

Learn more at CPDA.com/ESAtoolbox.

CPDA: Protecting the Acre. Growing the Opportunity.

:30 OPTION C

Reducing drift helps protect more of your acres.

Adjuvants and DRAs improve deposition and keep your spray on target — supporting performance and stewardship.

That means fewer restrictions and more confidence across every acre.

Talk with your agronomist or retailer about the right options for your program.

Learn more at CPDA.com/ESAtoolbox.

CPDA: Protecting the Acre. Growing the Opportunity.