cpda
PROTECTING THE ACRE
GROWING THE OPPORTUNITY

SPONSORED BY INTEGRITY BIOCHEM

FUTURE OF INERTS: Capitalizing on Emerging Market Opportunities

Dave Allen VP Crop Productivity, Stepan Company
Greg Kruger Director, Rosen's
Martin Bauer Head of Global Marketing, Clariant
Jennifer Bear Director of Innovation, Exacto LLC
Matthew Lehman Group Leader – Herbicides, Syngenta

HARNESSING THE STORM 2026 CPDA ADJUVANTS, INERTS & CROP PROTECTION CONFERENCE

Meet Our Panelists

Jennifer Bear
Exacto

Martin Bauer
Clariant

Greg Kruger
Rosen's

Matthew Lehman
Syngenta

What is an Inert Ingredient or Co-Formulant ?

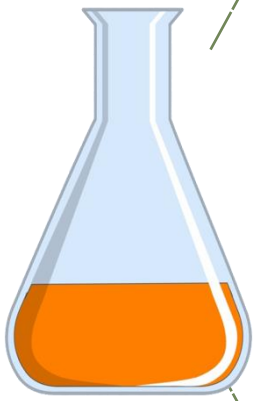
- Any substance or group of substances intentionally added to a pesticide that is not the active ingredient

- A substances or mixture added to pesticide products that improve efficiency or usability

Co-formulants (inert ingredients) are included in pesticide, biostimulant, plant nutrition and tank mix adjuvant formulations to improve handling and performance

How Will the Changing Landscape Create Opportunities

Co-Formulants
&
Inert Ingredients



- **Products**
  - Biocontrol
  - Biostimulants
- **Application Technology**
  - Drones
  - Precision Spraying
- **Regulatory**
  - 1,4-Dioxane
  - Microplastics
- **Seed Traits**
  - Short Stature Corn
  - HT Traits

SPONSORED BY INTEGRITY BIOCHEM

THANK YOU